

Objective

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I plan to continue my career designing rich, learning experiences that are both engaging and appealing. I currently work as an Instructional Designer, utilizing these skills to create dynamic and effective learning media.

Skills

Instructional Design – Strong understanding of adult learning theory and design models including ADDIE, SAMR, CTML, TPACK. Extensive experience creating learning modules grounded in research-based methodology; Deeply familiar with ID theorists: Gagne, Kolb, Mayer, Bandura, Bloom etc.

Faculty Development – Highly effective working directly with subject matter experts and health professions faculty members;

Articulate Suite– Extensive experience creating interactive elearning using Articulate Studio and Storyline;

Adobe Creative Suite – Highly skilled in Photoshop, Premiere, After Effects and Illustrator. Also experienced in Captivate; Utilizing dynamic link and smart object workflows on a daily basis;

Audio Editing and Production– Expert experience sound editing for utility, clarity and creative design; Conform and OMF/AAF cleanup. Mixing and layback to current ITU BS.1770-3 and DCP standards; Ability to troubleshoot signal path and compatibility issues; Experience with music editing and creation in a post-production environment;

Video Editing and Production – Extensive experience in offline and online editorial environments. Strong understanding of post workflow and media management. Resourceful when problems arise and detail oriented to prevent them. Experience with all professional video codecs;

HTML, CSS & Javascript – Experience creating standards-compliant, efficient code for content and presentation. Experience with Javascript and JQuery for interactivity in Instructional Design settings;

Office Suite – Extensive experience with Work, Outlook, OneDrive, OneNote and Excel.

Experience

INSTRUCTIONAL DESIGNER

Western University of Health Sciences

- Faculty development and curriculum consulting in a post-graduate environment;
- Elearning development and project management utilizing sound instructional design principles;
- Creation of multi-tiered online faculty training program;
- Extensive use of Articulate Storyline 2 and Articulate Studio, including faculty one-on-one and group training;
- Extensive use of Adobe CC Suite including Photoshop, Illustrator, After Effects and Premiere;
- Development of campus-wide multimedia learning object repository;

ADJUNCT PROFESSOR

California State University Pomona

- Redesign and development of GED 578/L Alternative Learning Environments course;
- Conducted several workshops on use and implementation of elearning authoring platforms;

Media Encoding Engineer/ Machine Room Engineer

Margarita Mix Santa Monica

- Project management in a professional broadcast environment, communicating daily with clients. Ensured timely delivery of assets for global brands including NFL, Kia, Nissan, Apple, Google, Honda and Activision;
- Worked closely with new hires and temp employees, training in one-on-one and collaborative settings;
- Encoding of audio/video media at delivery spec for broadcast, cinema and web; Prep of audio assets for mix, advanced SDI and AES patching, ISDN, FTP management, Filemaker databases.
- Professional Pro Tools HD environment using Sync I/O and industry standard plug-ins;
- Processing and transcoding of dailies from numerous camera formats including ARRI, RED and Canon;

TECHNICAL WRITER/ ASSISTANT EDITOR

Fancy Film Post Services

- Developed training materials for in-house employees and new hires;
- Editorial duties including online conform for layback to HDCAM SR and audio finishing.

EDUCATIONAL MULTIMEDIA VIDEO PRODUCER/DIRECTOR

Ecological Farming Association

- Produced and directed educational videos for the organization's Water Stewardship Project;
- Worked closely with director to manage the creation of high production value educational media.

SOUND EDITOR/MIXER

Image Reaction Productions/Astronauts Guild

- Sound mix and edit for various commercial projects;
- Editorial duties including online/offline conforms and encoding.

SOUND MIXER/ VIDEO EDITOR

Green Planet Productions

- Lead Sound Editor "The Big Fix" (Cannes 2011), "Freedom" (2012);
- Trained interns and assistants in post-production workflow;
- Key part of team that cut and delivered the documentary "Fuel" (Winner: Sundance, AFI Huston, Sedona, Santa Cruz and Gaia 2008) for DVD. Cut and mixed all sound for DVD extras and supervised remixing of the film from theatrical. Mixed and cut sound for TV and educational version of film; and
- Assistant Video Editor for nationally distributed television versioning of films.

POST PRODUCTION ASSISTANT

Digital Neural Axis

- Assisted the online editorial of "Bhutto" (Sundance 2010) and "Budrus" (Tribeca 2010). Sound liaison between online editorial and sound studio.
- Various outputs/dubs – NTSC, PAL, HDCAM, QuickTime codecs etc.

Education

California Polytechnic University, Pomona, California/M.A. Educational Multimedia

This program is focused on creating highly interactive media using Instructional Design principles. Extensive use of the Adobe Suite is required to produce graphic, animation and video elements. HTML, CSS and Javascript are also utilized for developing rich user learning experiences.

San Francisco State University, SF, California/B.A. Broadcast & Electronic Communication

My post-production emphasis put me in the company of well-respected and renowned professors in the Broadcast and Film departments. Both utilize Adobe, FCP, and Pro Tools for completion of media productions. During my attendance, I worked on several MA thesis films and also was a teaching assistant in post-production courses.

San Francisco State College of Extended Learning, SF, California/ Certificate Digital Media

This branch of the University is accelerated to immerse students in a high paced post-production setting. I completed courses in Adobe Suite, FCP, Pro Tools, and Video Production, completing projects using professional editing suites.

Personal

I grew up in a small town near the Central Coast of California. I moved to Santa Cruz, California and completed my first two years of college there. After living briefly in Seattle, I moved to San Francisco to finish my undergraduate studies. I now live in Southern California, with my wife and son Henry.